Message Text

UNCLASSIFIED

PAGE 01 DHAHRA 00108 270646Z ACTION COME-00

INFO OCT-01 NEA-10 ISO-00 EB-08 /019 W ------270824Z 061909 /14

R 270626Z JAN 77 FM AMCONSUL DHAHRAN TO SECSTATE WASHDC 5220

UNCLAS DHAHRAN 0108

INFO AMEMBASSY JIDDA

E.O. 11652: N/A TAGS: BEXP, SA

SUBJECT: IOWA STATE IOGA TRADE MISSION

REF: STATE 012497, 76 JIDDA 8074, 76 LAGOS 14281, KHARTOUM 0225, 76 DHAHRAN 1372

1. PARA 2 OF REDIDEPTFT PROPOSED THAT ONLY THOSE MEMBERS OF IOWA TRADE MISSION (ITM) REPRESENTING AGRICULTURAL EQUIPMENT FIRMS TRAVEL TO DHAHRAN. THIS PROPSOAL IS CONTRARY TO JUDGMENT CONTAINED IN PARA 1 OF OUR REFTEL THAT STATED THAT FOOD PROCESSING AND PACKAGING COMPONENT OF ITM MAY BE OF LITTLE INTEREST TO LOCAL COMPANIES. IN SAME MESSAGE WE RECOMMENDED THAT CONSTRUCTION EQUIPMENT PORTION OF ITM VISIT DHAHRAN IF CONGEN CAN BE PROVIDED WITH A COMPOSITION SUMMARY OF TYPES OF EQUIPMENT REPRESENTED. IF SUMMARY PROVIDED WE CAN THEN JUDGE IF MEMBERS WILL FIND IT WORTH THEIR WHILE TO VISIT EASTERN SAUDI ARABIA.

- 2. SUBSEQUENT TO TRANSMISSION OF OUR REFTEL WE HAVE SPOKEN WITH LOCAL EQUIPMENT SUPPLY HOUSES AND FIND THEY ARE SOMEWHAT CONCERNED ABOUT OUTLOOK FOR THE MARKET THEY SERVE. CONSEQUENTLY IT ALL MORE IMPORTANT THAT POST BE PERMITTED ABLE TO REVIEW ITM PRODUCT LINES AGAINST MARKET BEFORE IT MAKES FINAL ARRANGEMENT FOR PORTION OF MISSION TO VISIT CONSULOR DISTRICT.
- 3. MAY 8 DATE FOR VISIT OF ITM APPEARS SATISFACTORY. ADVISE RE LINCLASSIFIED

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PARA 1 AS POST WISHES TO MAKE HOTEL RESERVATIONS SOONEST. ASSUMING POST WILL RECEIVE TRUNCATED VERSION OF TM, WE ALSO ASSUME ITM WILL DESIRE TO LIMIT HOSPITALITY FUNDS SPENT ON ITS BEHALF. APPRECIATE GUIDANCE AS TO SOCIAL FUNCTIONS ITM WILL WISH POST TO ARRANGE FOR IT. NOTE IN PARA 3 OF OUR REFTEL THAT SAUDI VENTURE OF IOWA COMPANY MAY WISH TO BE HELPFUL IN ENTERTAINING VISITING HAWKEYES. BUSHNELL

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Message Attributes

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